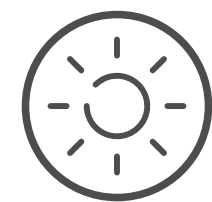


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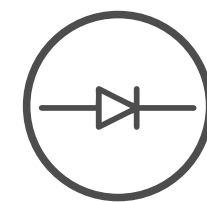
It is fundamentally obvious that it is unsustainable to operate our society and economy by depending on exhaustible sources for power. To flip the switch to renewable energy we need to design new generation and distribution paradigms to accelerate adoption.

Solar is the key to a sustainable future by unlocking unlimited inexpensive energy for all.



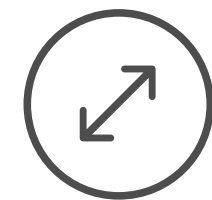
Abundantly available

Solar insolation at range for power generation is available in most geographies.



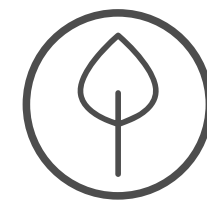
Solid state durability

As a semiconductor with no moving parts, PV modules last long with less maintenance.



Scalable for all scenarios

PV can be scaled eitherways, up to large scale utilities and down to single use products.



Zero-carbon generation

PV modules generate power without any carbon emissions, thus assisting in climate efforts.

Solar is a growing exponentially in both international and domestic markets.

It grew by 72% in 2019 from the year before, with a total investment of \$131 billion. In India alone, it contributes to 15% of all energy production at around 30TWh



plot twist

Currently how people access solar assets:



CAPEX model

Where you have to buy the system upfront.



OPEX model

System is leased to you by the solar installer.

Personal ownership models for PV systems are broken.



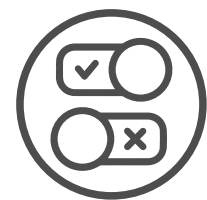
Inaccessibility for tenants

Majority of urban-dwellers live as tenants with no access to roof to install panels.



Rooftop configuration

Casting of shade, unavailability of roof space or improper roofing can hinder installation.



Lack of cost flexibility

High entry cost for CAPEX model and long lock-in period for both.



Operational perplexity

Which installer? How many? Off-grid or net metering? All these can be overwhelming.

Although PV is growing, rooftop solar is in a dismal state. Out of the 40 GW expected from rooftop by 2022, there is just 4 GW installed in 2020

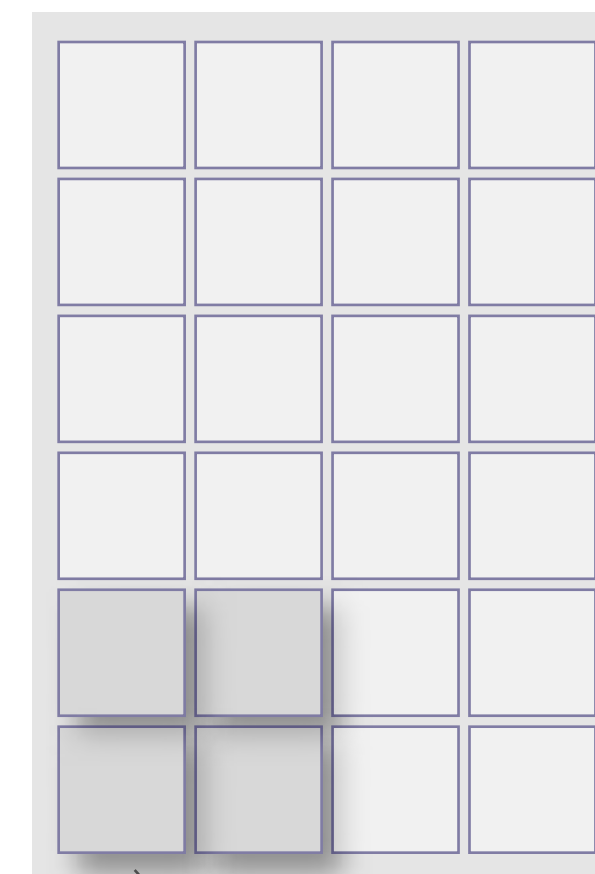
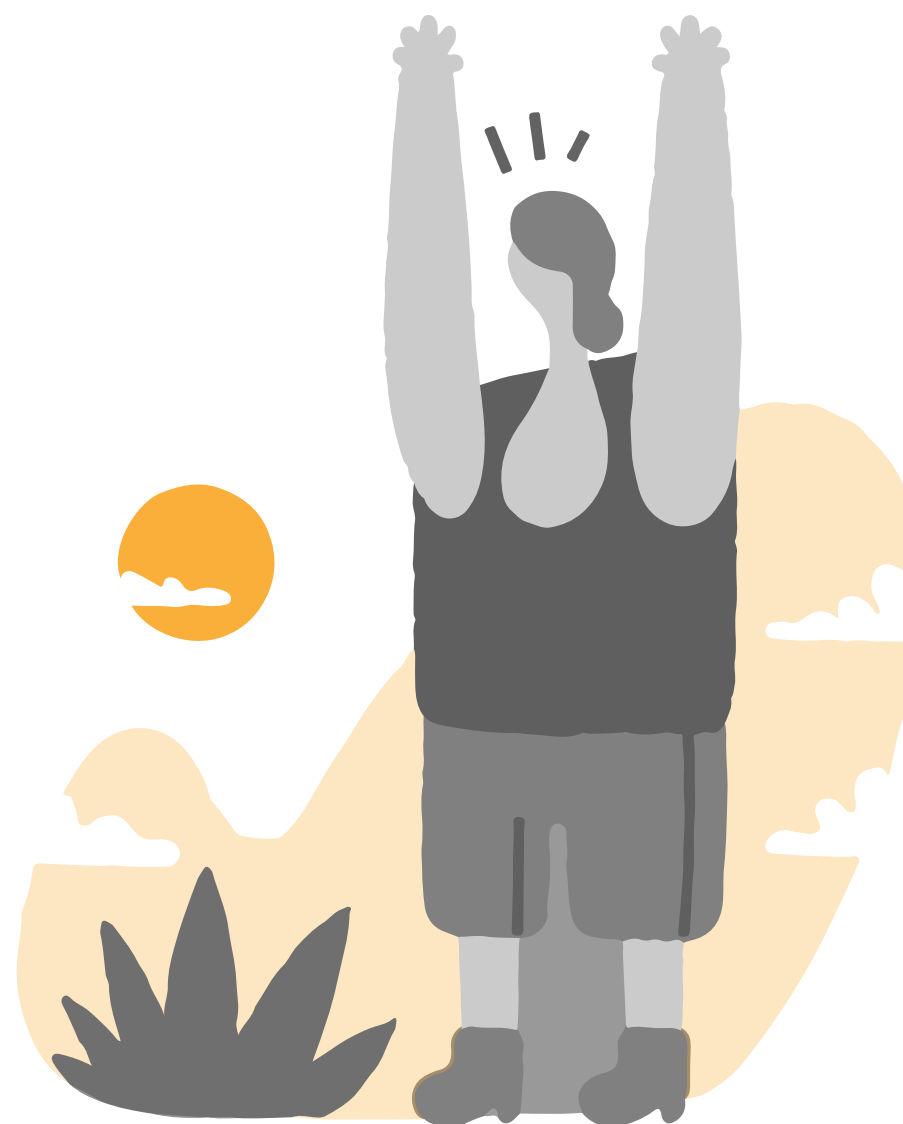


fully baked idea

We built a system where you can access solar assets without having to install anything.

Champions like you can virtually own portions of solar panels and get revenue from the power it produces

- 1 Patrons can buy parts of a solar asset called Biscuits. More the number of biscuits owned, larger is the asset portion.
- 2 SundayGrids use biscuits to finance and host solar systems for small and medium scale businesses across the country.
- 3 We charge them on a pay per use plan that is way cheaper than the grid tariffs, and takes care of system maintenance.
- 4 Revenue from host billing is split among patrons according to how many biscuits they own.

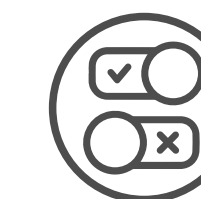


Biscuit is a region of a solar panel that is determined by its wattage and system cost. A **Biscuit ledger card** like the one below can be acquired through the online platform.



Hassle-free deployment

Getting solar assets is now under a minute job, devoid of constraints. Owning simplified.



Affordable entry-cost

Biscuits are priced on a much lower magnitude, making it accesible to many more.



Great returns on investment

On average, returns from Biscuit assets are higher than interest on deposits and mutual funds.



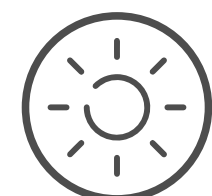
Long term stability

Biscuits last for 20-25 years, thus enabling a stable income stream regardless of market.

dwelling in details.

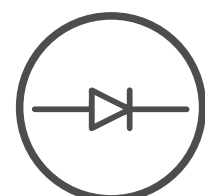
We are the Champions

Champions are those of us who are looking to play the long game in investment and really care for an economy that works for the planet



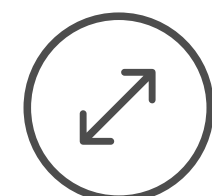
Dashboard monitoring

Users can monitor their biscuit's activity from the platform.



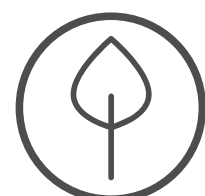
Biscuits on referrals

Champions get a token of appreciation for getting the word out.



No threshold limiting

Unlike installations, champions have no real limit to how many biscuits they can get.

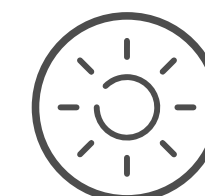


Fluid ownership

By being able to pass on biscuits, it can become a great present or something to trade.

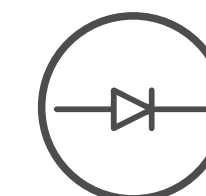
Power to the Host

Hosts are your regular grocery shops to that restaurant down the lane for whom cheap and reliable power can do wonders to their business.



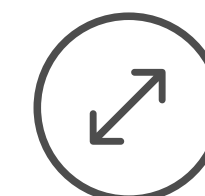
Free of charge installation

We install the solar system at host-spaces with no upfront or hidden charges.



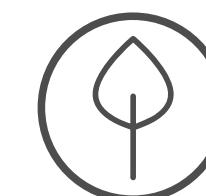
Zero fees for transfers

If businesses change location or ownership, we are happy to help in the transition.



Incentivising long-term use

Power is priced such that long term partners get most value out of it.



Multiple pricing slabs

To encourage adoption of larger systems, higher capacities are priced lower per unit.